

Evanston Thrives Actions - Prioritized as of September 27, 2023

Line #	Project	Average	Preliminary Estimate	Priority Ranking
1	Downtown Placemaking Equipment (e.g. portable stage, adirondacks, fire pits, etc.)	4.25	\$50,000	1
2	Citywide Establish clear gateways at the entrances of each district	4.16	TBD	2
3	Downtown Theater Plaza Outdoor Dining Plaza on 909 Davis (lighting, sidewalk, furniture)	4.08	\$100,000	3
4	Citywide Refocus the Storefront Modernization Program (advance funds instead of reimburse, increase budget, promote, clarity, prioritize)	4.06	TBD	4
5	Central Street East Picnic Edge with Tables and Chairs (Dining Terrace/Stage/Tree/Flag Pole, Sidewalk, "Plaza")	4.00	\$500,000	5
6	Downtown Theater Plaza - Active Intersection	4.00	\$20,000	5
7	Noyes Improved Seating Area	4.00	\$100,000	5
8	Citywide Implement larger, more consistent and visible public parking signage and wayfinding	4.00	TBD	5
9	Citywide Pilot community events fund to support local community to initiate more events in public spaces	3.97	\$30,000	6
10	Citywide Prioritize streetscape enhancements along critical pathways (from transit, parking, or a nearby destination)	3.97	TBD	6
11	Citywide Encourage Parklets & Sidewalk Cafes	3.94	TBD	7
12	Citywide Increase budget for enhanced landscaping, seasonal planters, and snow removal within the non-SSA retail Districts. Great Merchant Grant should no longer be used for these purposes.	3.94	\$80,000	7
13	Main Street - Street Enhancements and Lighting under CTA/Metra Bridges	3.87	\$50,000	8
14	Howard Street - District Markers (repaint with updated colors and logo)	3.83	\$25,000	9
15	Citywide City Staff Position to coordinate events	3.77	\$100,000	10
16	Dempster Street - Street Enhancements and Lighting CTA and Metra Bridges	3.73	\$50,000	11
17	Citywide Support/Grow the reach of the Legacy Business Program (budget, prioritize storefront/physical improvements)	3.71	TBD	12
18	Citywide Revise Great Merchant Grant funding policy to correlate directly with physical, visible placemaking investments to benefit/reinforce the district identity	3.68	TBD	13
19	Central Street West - Striped bikeway and bike-focused wayfinding. Start with a sharrow	3.67	\$3,000	14
20	Downtown - Create street closure strategy for Fountain Square that minimizes security and traffic management staff	3.65	\$15,000	15
21	Church & Dodge Pedestrian Enhancements / Ground Mural	3.60	\$12,000	16
22	Main Street - Enhance Custer Oasis	3.60	\$10,000	16
23	Howard Street - Wayfinding beacons/signage	3.58	\$30,000	17
24	Citywide Create a grant program uniquely available to non-formula businesses and Evanston-based businesses. Offer priority to disproportionately impacted businesses	3.58	\$250,000	17
25	Citywide Promote the Sustain Evanston program (budget appropriately, promote)	3.58	\$250,000	17
26	Central Street East Wayfinding at Prarie & Central (decision point)	3.56	\$10,000	18
27	Ashland Arts Gateway Signage	3.54	\$50,000	19
28	Church & Dodge Renovate Gibbs space for indoor/outdoor use	3.50	TBD	20
29	Church & Dodge - Potential development with Plaza (Y.O.U. parking lot)	3.50	\$500,000	20
30	Downtown - Replace trash cans	3.50	\$80,000	20
31	Downtown Theater Plaza Train Bridge Gateway Signs	3.50	\$80,000	20
32	West End Wayfinding on Dodge to Connect Retail Uses Robert Crown and Greenleaf Arts	3.50	\$4,000	20
	Top 20 Subtotal (pending TBD's)		\$2,399,000	
33	Enjoy Evanston District Maps	3.48		
34	Church & Dodge Expanded Plaza North side of Gibbs-Morrison	3.40		
35	Central Street East Plantings or Mural on Metra Station Wall	3.33		
36	Noyes Light Beacon Promoting Noyes Cultural Arts Center / Theaters	3.33		
37	Noyes Planter Seating with larger flower planters	3.33		
38	Improve information, wayfinding and physical connections between NU student residential campus and downtown amenities.	3.32		
39	Ashland Arts - fix broken sidewalks, potholes, etc	3.31		
40	Howard Street Curb Bump Outs and Improved Bus Stop at Clyde	3.30		
41	Replace Existing West End Banners	3.30		
42	Remove/Reduce redundant wayfinding signage in key gateways and around central gathering spaces	3.29		
43	Main Street - More Street Furniture	3.27		
44	Downtown - Signature Event	3.26		
45	Downtown - Partner with NU to produce one event or programming series each year. (engage students for input, Evanston/NU downtown event,)	3.26		
46	Dempster Street - Pedestrian Street / Plaza at Sherman Place (new gathering space)	3.20		
47	West End Play/Picnic Area in Evanston Plaza Shopping Center Parking Lot Near Entrance	3.20		
48	Downtown Theater Plaza Banners	3.17		
49	Howard Street Widen Sidewalk / Improve Streetscape Elements Chicago Ave to CTA Bridge	3.17		
50	Enjoy Evanston Bulletin Boards / Info Centers/ Map Kiosks	3.16		
51	Ashland Arts - Add Bike Racks	3.15		
52	District Banners incorporating "Enjoy Evanston" brand	3.13		
53	Noyes Beautify and Light Space Under Rail	3.08		

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54	Noyes - CTA "Power Building" Mural North Side of Noyes	3.08		
55	Ashland Arts Murals	3.08		
56	Ashland Arts Festoon Lighting	3.00		
57	Church & Dodge - Refresh intersection and parking lane striping	3.00		
58	Noyes Curb Bump Out, Crosswalk, Lighted Path to Playground	3.00		
59	Noyes Curb Bump Out at Noyes Court	3.00		
60	Noyes Install mural on the west side of 824 Noyes	2.92		
61	Noyes - Repaint CTA bridge structure	2.92		
62	Branded Trash Cans	2.90		
63	Central Street East Aesthetic Enhancement at Chase Bank frontage	2.89		
64	Downtown - Temporary Play Street Activation on Sherman	2.87		
65	Dempster Street - More Street Furniture west of tracks	2.87		
66	Church & Dodge Mural Signage	2.80		
67	West End - Encourage private property owners to create shared driveway entrances to reduce curb cuts	2.80		
68	Central Street East Create new Crosswalk East of Stewart on Central	2.78		
69	Ashland Arts create a central gathering space - requires partnership with private parking lot owners	2.77		
70	Howard Street - First Impression Clyde Street Mural	2.75		
71	Howard Street - Mural on Clothespin Laundromat Wall (pending sale)	2.67		
72	Howard Street Planted Strip to Separate Sidewalk and Drive Zone (Custer/Howard)	2.67		
73	Central Street West furniture	2.61		
74	Central Street East Planted Strip to separate sidewalk and drive zone art center	2.44		
75	Central Street West Planted Strip to Separate Sidewalk and Drive Zone	2.44		
76	Downtown - Two Way Street Conversion (Church, Davis, Sherman, Orrington)	2.17		
77	Downtown Theater Plaza sidewalk color	2.08		
78	Noyes Sculpture	2.08		